



TARA-MAR PRODUCTS

CAPABILITIES STATEMENT

Custom printed signs, banners, and vinyl decals for schools, cities, and public agencies.

COMPANY OVERVIEW

Tara-Mar Products is a small-business custom print and graphics provider serving the Dallas and Fort Worth, Texas region. The company designs, prints, and produces large-format and ultraviolet (UV) printed graphics, vehicle and equipment wraps, printed vinyl decals, lettering, and banners, laser-cut and engraved items, and vinyl products for commercial and public-sector clients.

CORE COMPETENCIES

- **Large-format and UV printing** on rigid panel and sheet substrate, plus printed banners for events and facilities.
- **Precision vinyl production:** printed and contour-cut decals, lettering, window and wall graphics, and vehicle and equipment wraps.
- **Laser cutting and engraving,** including engraved plaques and memorial and dedication products for recognition programs.
- **Graphic design services:** original artwork, layout, and typesetting for printed graphics, decals, banners, and displays.
- **Promotional and display graphics:** printed displays, promotional materials, event graphics, and branded marketing pieces.

DIFFERENTIATORS

- **End-to-end in-house production.** Every stage of a job is completed under one roof rather than outsourced to subcontractors, which tightens quality control and shortens response time.
- **High-volume production experience.** Hundreds of client-supplied graphics UV-printed and laser-cut on medium-density fiberboard (MDF) for resale, and hundreds of custom vinyl stickers designed, laminated, and cut.
- **Full pre-production file engineering.** Converts client-supplied designs, screenshots, or logo-less concepts into production-ready files compatible with the shop's UV and laser systems.

RELEVANT COMMERCIAL EXPERIENCE

Pippa Blu Designs, Seasonal Product Drops, \$25,000

Converted client-supplied designs into production-ready files, UV-printed and laser-cut the graphics, inspected for quality, then packaged and shipped. Each drop delivered in 2-3 business days.

Local Business Vinyl and Signage Programs (Various Clients), \$3,000

Printed, laminated, cut, and troubleshot recurring signage and vinyl jobs for local businesses to completion in one week or less. Reliable delivery timelines drove repeat business.

POINT OF CONTACT

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Operator

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2 to 3
BUSINESS DAYS
PER DROP

35 Years
IN BUSINESS

100%
IN-HOUSE
PRODUCTION

COMPANY DATA

UEI	E5MRY13LNGG7
CAGE CODE	18T27
BUSINESS SIZE	Small business, 2 employees
PROJECT RANGE	\$2,000 to \$40,000 per project
SERVICE AREA	Dallas and Fort Worth, Texas

NAICS CODES

- 339950** – Sign Manufacturing **PRIMARY**
- 541850** – Indoor and Outdoor Display Advertising
- 541430** – Graphic Design Services
- 323111** – Commercial Printing (except Screen and Books)
- 541890** – Other Services Related to Advertising

TARGET AGENCIES

- Independent school districts
- Community colleges and public universities
- City and county governments
- Public libraries
- Parks and recreation departments
- Law enforcement and fire departments
- Texas state agencies